GoChargeTech

PITCH DECK

www.goCharge.tech

VISION

We believe that a sustainable future can be achieved with a business model that includes a sharing economy and a circular design strategy.

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MISION

Our goal is to increase the adoption of the sharing economy model. With our infrastructure and blockchain technology, we're creating a network of E.V. chargers and power bank sharing stations.

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The problem

Electric Vehicles

Lack of charging infrastructure for Electric Vehicles.

Mobile phones, tablets, etc.

The world relies on electronic devices for everything from keeping in touch with friends and family to keeping businesses running no matter where people are in the world.

That has left many people with a significant downfall – what happens when devices run out of battery power?

Our product

Like Uber – but for Electric Vehicles Chargers and Power Bank Sharing Stations

goCharge.tech is a platform that connects users to a network of shareable IoT devices like power banks and EV charging stations.
By using our app, users will be able to:
1. Rent power banks from our network of stations
2. Find an EV charger in proximity charge the car.
3. Use blockchain technology to pay for services described above.
4. Connect EV charger to our platform and earn passive income by sharing it with other users.

WATCH MVP DEMO

Market Size

Customers

Our goal is to reach at least 7 customers/month per power bank, which leads to **140,000 unique users**.
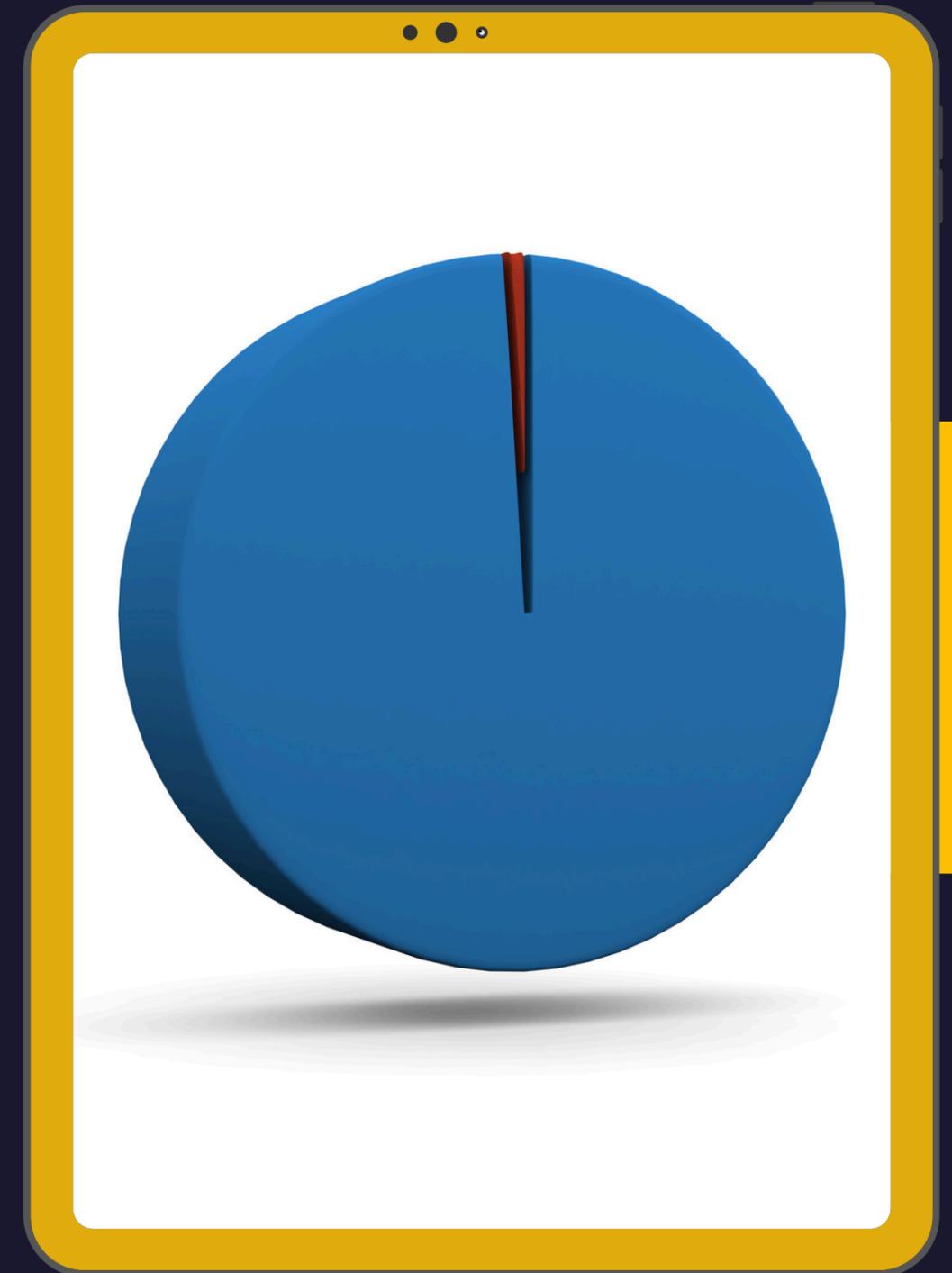
Focus locations

We're considering the top 10 cities (by population) in the EU – it will sum up to **23,190,960 people**

Minimul market share – 2.41%

Let's consider only 25% from above are active people that commute, dine in the city, etc. Doing the math, the market share we aim for is:
140,000*100/(23,190,960*0.25)=**2.41%.**

Competition

Companies with similar business model

01 **Naki Power**

Have stations installed in Paris, Berlin and Munich, Stockholm, Brussels, Ghent, Antwerp, Madrid. Price 1 euro/30 min. Max 6 euro per day.
They don't have screens.

02 **BattPoint**

UK-based company. Advantage of paying directly with a credit card at the station. No screen to display ads.

03 **Chimpy Instant Battery**
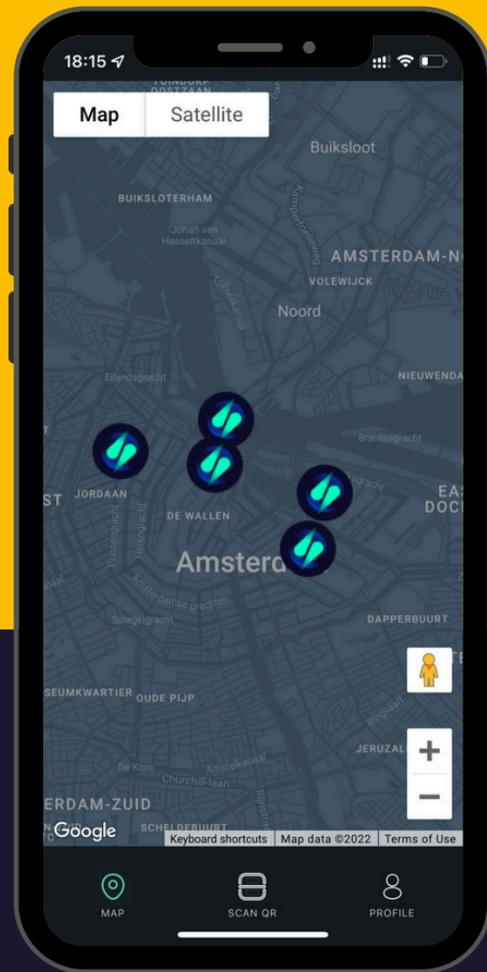
Slightly different business model. Have stations in Switzerland, Germany, Paris, Barcelona and Vienna. Price is 3 euro/week and a deposit of 15 euro.
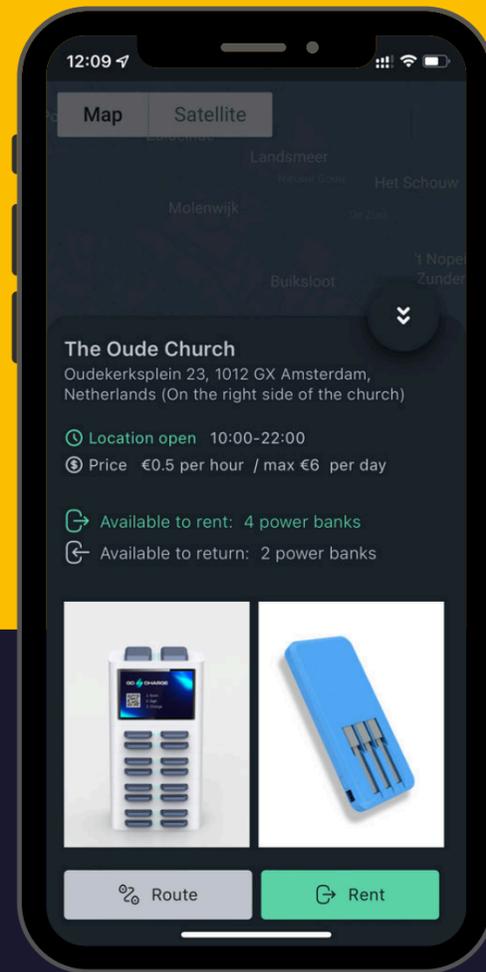
04 **Bank Of Energy**

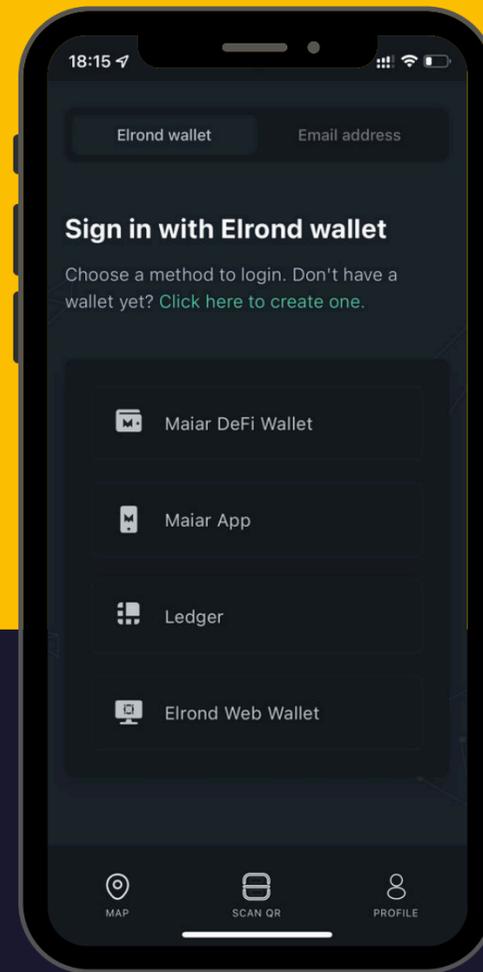Romanian-based company. Price is 1 RON per hour. Max 24 RON per day. Deposit costs 48 RON. Small stations don't have screens.
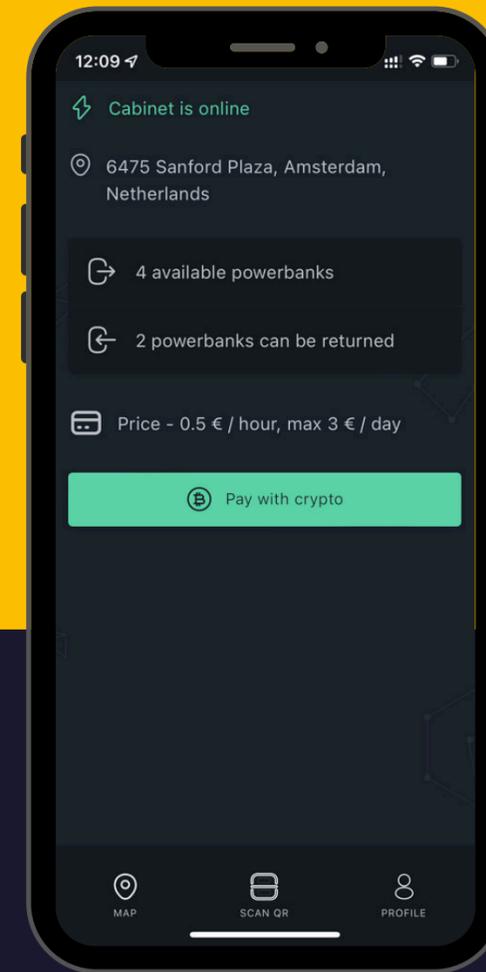
Map Overview

Location Overview
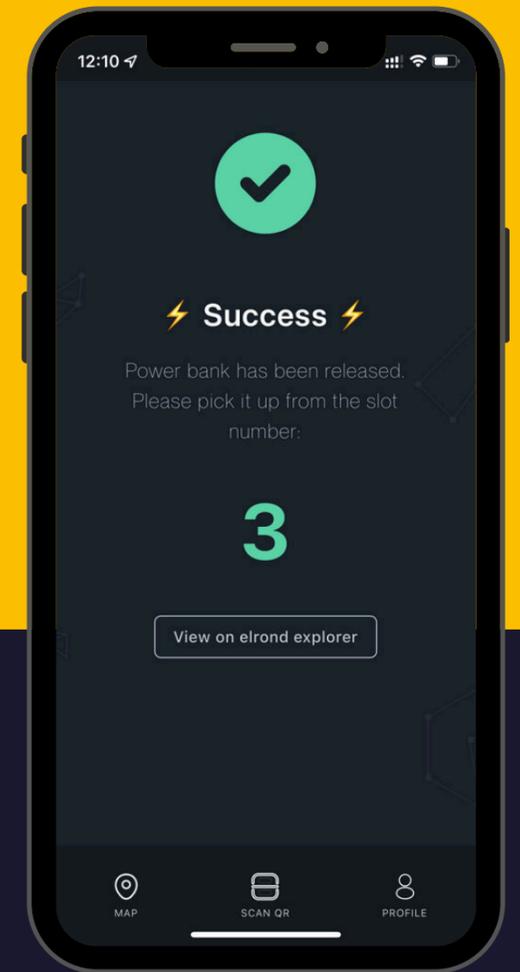
MultiversX Login

Rent with Crypto

Power bank rented

MINIMUM VIABLE PRODUCT

We've built a PoC to make sure our idea is feasible and we can integrate the Elrond network payments via Smart Contract.

mvp.gocharge.tech

VIDEO SHOWCASE

MultiversX

In this video you can see how our IoT stations are connected to MultiversX blockhain.

CLICK TO WATCH ON YOUTUBE

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BSC

A demo on how a SC on BSC interacts with our IoT station and release the power bank, transfer funds to multisig and returns the user deposit.

CLICK TO WATCH ON YOUTUBE

Business Model

We've build out business plan considering 4 revenue flows.

E.V. Chargers

E.V. charger owners will be able to list them for free in our platform. Each time a customer uses it, we'll receive a transaction fee.

Sell screen time for ads

This is the most important revenue flow in our business model. With a network of +2500 stations with displays, we'll be able to sell screen time for agencies, companies and individuals that want to promote their businesses.

Power bank rentals

We're planning to implement 2 types of rentals:
1. yearly subscriptions with recurring revenue
2. rent and pay per hour/day

Franchise

Franchise owners can opt to display their stations on our platform. To do so, they will have to pay a monthly subscription for servers and maintenance.

COMPETITIVE ADVANTAGES

What is different in our business model and how do we plan to grow the market share?

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Advertising Screens

Our stations come with integrated video screens where agencies and companies will be able to rent screen time to advertise their products.

Better price

By adding the Elrond blockchain and CHARGED token as a payment method, users will have to pay less compared to a credit card transaction.

Franchise for Individuals

People will be able to buy power banks in franchise , keep them in our network and receive passive income.

Franchise for Companies

Companies will be able to buy stations and power banks in the franchise and receive income from them.

Power Bank Franchise

Individuals will be able to buy power banks in franchise and earn passive income.

NFT as proof of franchise ownership

An NFT will be minted and transferred to their wallet as proof of franchise ownership.

Use any power bank for free

By holding a franchise NFT in their wallet, owners will be able to use any power bank from our network for free, paying only the power bank charging fee.

Passive Income

When a 3rd party person will use a power bank that is connected to an NFT, our Smart Contract will automatically transfer all the profit into the wallet that holds the NFT.

Euro — Net Revenue — Power Bank Cost — ROI period
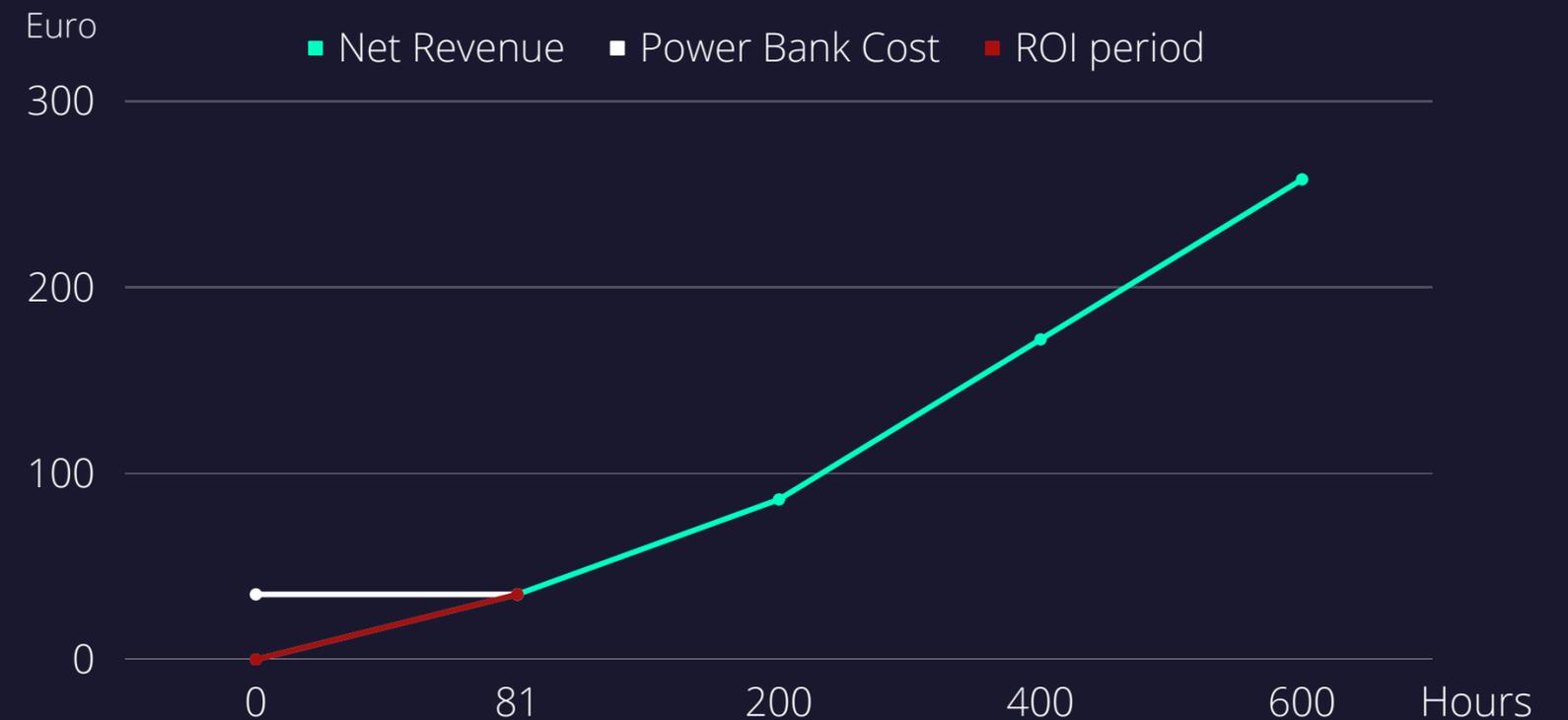
Franchise ROI

- Power bank cost ~ 35 euro
- Estimated NET revenue per hour ~ 0.43 euro
- Break even ~ 81 hours of use by 3rd party customers
- Minimum cycles for a power bank – 300
- Total minimum revenue from a power bank – 258 euro
- **Total minimum NET revenue from a power bank – 223 euro**

Why integrate
BLOCKCHAIN

We do believe that blockchain will revolutionise how payments are made. Users are in full control and it removes the middle-man services between customer and business which ends up in a better price with no hidden fees.

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Low cost transactions

Blockchain transaction fees are cheap (MultiversX, BSC, Polygon). For a number of 2000 transactions with an average amount of $1 we can save up to $200 in fees.

Instant franchise payments

Franchise owners will receive payments instantly via Smart Contracts - no matter if the amount is $0.30, $1 or $30.

Instant refunds

As we'll have a power bank deposit, when users will return them, the deposits will be transferred instantly to their wallet

TOKEN UTILITY

- pay E.V. charging
- pay power bank rentals
- stake and receive rewards
- buy power banks and stations
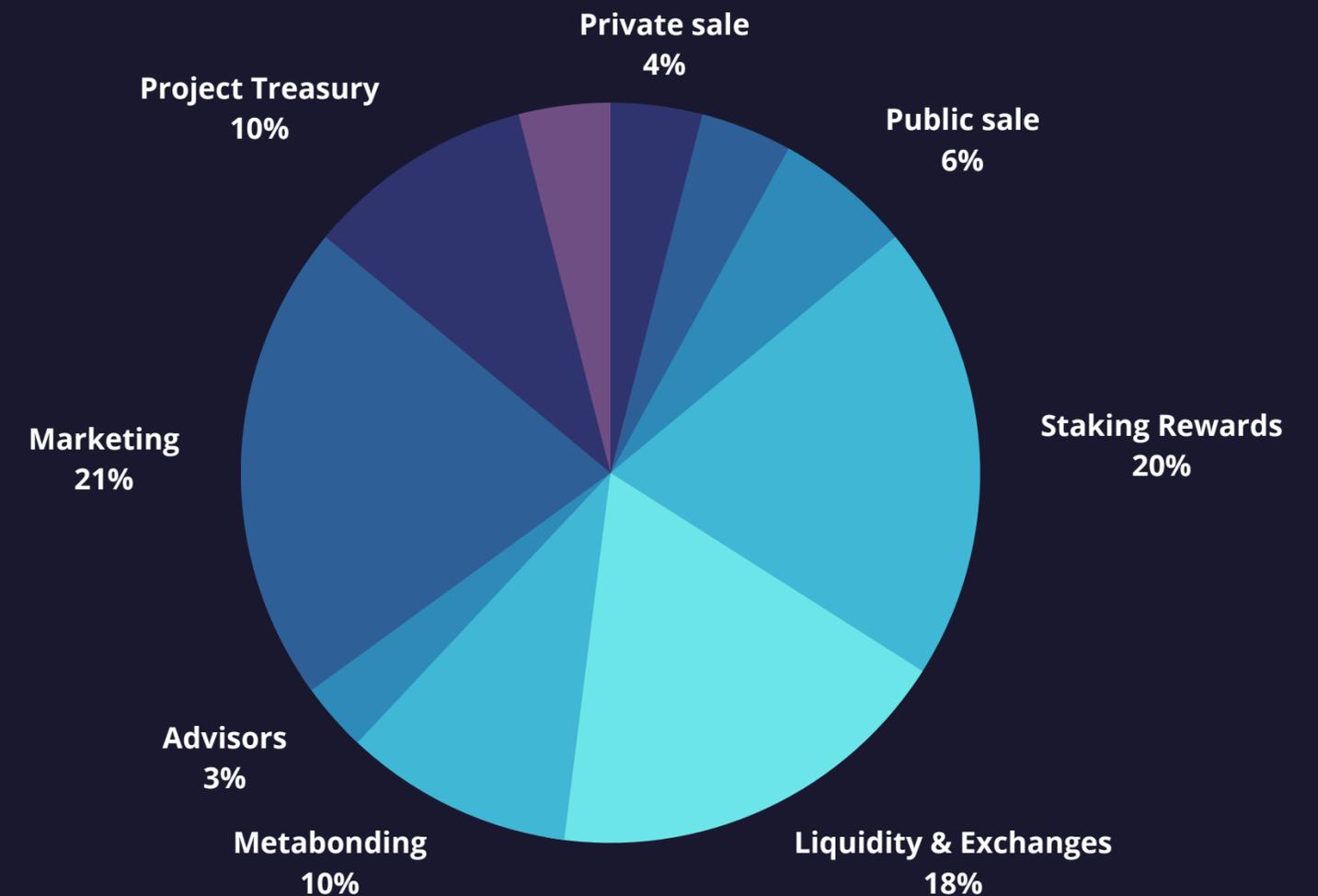- participate in raffles and airdrops

NFT

NFT UTILITY

- Ecosystem tokens airdrop
- exchange GoChargeTech NFT for screen time to run commercials
- Advertising banners in our app
- Partner perks

TOKENOMICS

CHARGED is a utility token that is created on the Elrond blockchain network and it will be used in the goChargeTech ecosystem.

Pie chart:
- Private sale 4%
- Public sale 6%
- Staking Rewards 20%
- Liquidity & Exchanges 18%
- Metabonding 10%
- Advisors 3%
- Marketing 21%
- Project Treasury 10%

Roadmap

2022

Minimum Viable Product. App connected to MultiversX and Binance Smart Chain. Private sale.

2023

Public sale. NFT minting. First batch of stations installed. Rewards platform launch. E.V. charging app beta version.

2024 – 2025

E.V. charging app on mainnet. Second & third batch of stations shipment & installation in the EU up to 2500. Open franchise for private sale investors. Marketing and promotion campaigns.

Meet Our
Core Team

Ion Vrinceanu
Founder | CEO

LinkedIn Profile

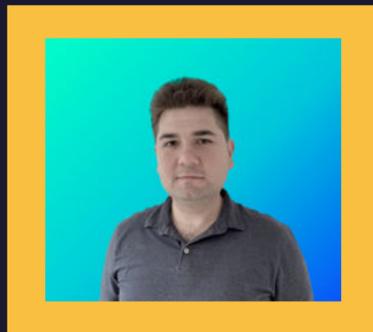**Andrei Pinzaru**
Founder | BD

LinkedIn Profile

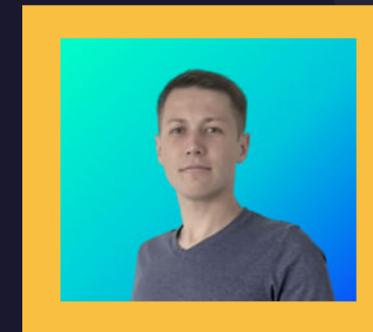**Lorena Budoian**
UI/UX Desiner

LinkedIn Profile

Alexandra Vrinceanu
UI/NFT Designer

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Radu Balan
Project Manager

LinkedIn Profile

Liviu Popa
CTO

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